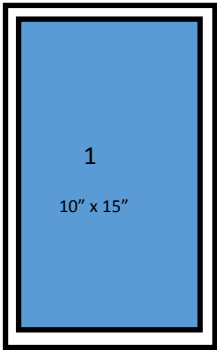
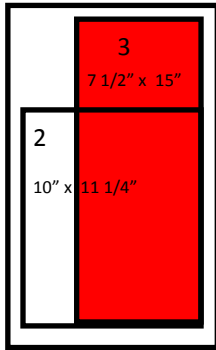


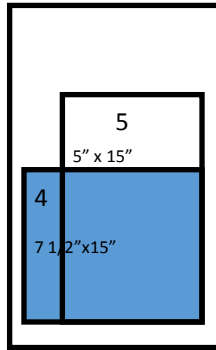
Filipino American HERALD



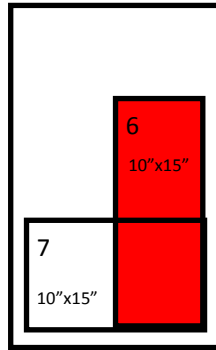
1
10" x 15"
Full Page
b/w \$1000
Color \$1500



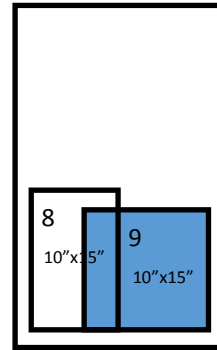
2
10" x 11 1/4"
3
7 1/2" x 15"
3/4 Page
b/w \$800
Color \$1200



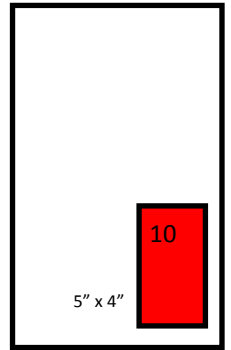
4
7 1/2" x 15"
5
5" x 15"
1/2 Page
b/w \$500
Color \$750



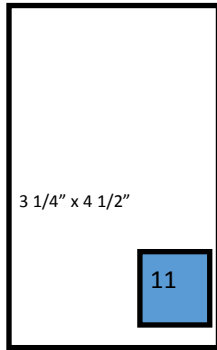
6
10" x 15"
7
10" x 15"
1/3 Page
b/w \$400
Color \$650



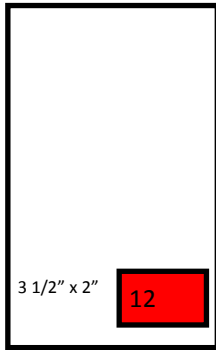
8
10" x 15"
9
10" x 15"
1/4 Page
b/w \$300
Color \$600



10
5" x 4"
1/8 Page
b/w \$200
Color \$300



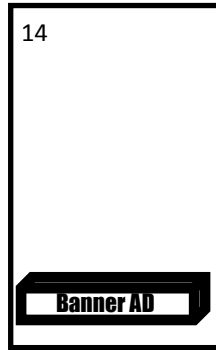
11
3 1/4" x 4 1/2"
1/10 Page
b/w \$150
Color \$250



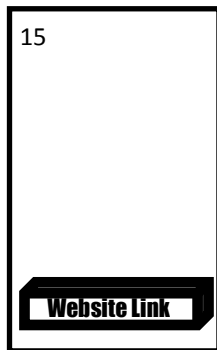
12
3 1/2" x 2"
Business Card
b/w \$100
Color \$200



13
Classifieds
\$35 first 20 words
.60 per word



14
Package with Website
Add \$500



15
Package with FCS Website
Add \$500



16
Package with Website and FCS
Indoor TV
Add \$1000

Size of Ad ____ Cost \$ ____ x ____ (Frequency) = _____

*Artwork : ____ Provided ____ FAH Graphic Service = _____

*Art work submitted by you is your responsibility. We do not edit or correct information on camera-ready art work. Display ad design produced by the Filipino American Herald is subject to your approval.

—Pre-Print Inserts \$75.00 x ____ (per 1,000) = _____

___ Classified Ad Total word count _____ = _____

___ Other (display ad size other than standard _____) = _____

**The following discounts apply to the frequency of ad:

3-5x 5%; 6-8x 10%; 9-11x 15%; annual contract 20% = - _____

Additional Discounts Available**

Total _____